Amendments To Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1.   (currently amended) A computer-implemented method for collecting product data to facilitate at least one of searching, viewing and purchasing of products at a single shopping website, comprising:

retrieving, by a host computer, product data from a plurality of websites associated with providers, wherein said providers include a plurality of at least one of affiliated and non-affiliated providers, wherein said product data is to be provided to a user;

creating a normalized data feed from said product data:

determining a source of said normalized data feed product data, wherein said source is at least one of said providers and suppliers;

associating a key with said product data, when said product data is associated with one of said suppliers and no key is associated with said product data;

adding said key to a merchant record;

parsing said product data according to data types to determine by said host computer, whether a first portion of said product data associated with at least one of said data types may be added to stored product data based on at least one of said data types;

parsing said normalized data feed into categorized data elements to determine when a category exists in a product table which corresponds to a categorized data element, wherein said categorized data element is added to a buffer table when said category does not exist and said categorized data element is integrated with stored product data within said product table when said category exists to create integrated data; and,

integrating, by said host computer, said with said stored product data within a database to create integrated data; and,

providing said integrated data to a said user such that said user may utilize a single shopping website to search for, compare prices and order said products, wherein said products are associated with said product data from a plurality of said websites, wherein each of said websites may be associated with a different provider.

Claim 2 (cancelled).